

Stay the Course During Market Shifts

Ups and downs in the market are inevitable. But that's not necessarily a bad thing. In fact, if you stick to an appropriate long-term investment strategy, it could be a good thing. The trick is to not panic.

CONTINUE TO INVEST REGULARLY – EVEN IN DOWN MARKETS

Investing regularly can help take the emotion out of important investment decisions. Your employer's retirement plan makes it easy through automatic deductions from your paycheck.

By investing the same amount each pay period, you don't have to guess which way the market is going. In fact, by continuing to invest in down markets, you'll buy more shares at a lower price, so when the market improves, you may have more shares worth more money.

KEEP AN EYE ON LONG-TERM GOALS

The bottom line is that it's natural to feel some anxiety when the market goes down. But those who stay the course are in the best position to reap the benefits. Visit GetRetirementRight.com for more information.



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